

**761—121.4(307) Sponsors.**

**121.4(1) *Eligible sponsors.*** Communities, organizations and individuals are eligible to participate in the adopt-a-highway program.

**121.4(2) *Ineligible sponsors.*** The department shall not grant sponsorship of a highway section in the adopt-a-highway program if the sponsorship might be deemed a partisan endorsement by the state or have an adverse effect on the program.